

ICEF 7th Annual Meeting Media Guidelines



September 24, 2020

Update: September 25, 2020

ICEF Secretariat

1. About ICEF

(1) Overview

- Under the initiative of Former Prime Minister Abe Shinzo, since 2014 the Government of Japan has annually hosted a global conference called the Innovation for Cool Earth Forum (ICEF).
- ICEF is aimed at providing a global platform to promote discussion and cooperation among leading figures from academia, industry and governments around the world in order to address climate change through innovation in energy and environmental technologies. 1000+ people from about 70 countries and regions are expected to participate in this event.
- The overall theme of this year is “Action toward ‘Beyond Zero’ emissions society in light of COVID-19; with a focus on gender equality”. The meeting will focus on business-led technological innovation towards decarbonisation as well as social innovation involving industry and consumers.
- “Top 10 Innovations” having the potential to transform society in the fields of energy and environment are selected via a vote by attendees from the latest technological and business model innovations.

(2) Program

From Monday, September 28 to Friday, October 2, 2020:

Concurrent Sessions

Wednesday, October 7 and Thursday, October 8, 2020:

Opening Session, Plenary Session 1-3, Side Event 1-2, Closing Session

<From Monday, September 28 to Friday, October 2, 2020>

Concurrent Sessions	Advancements in Digital and Energy Technologies
	Behavior and Transportation Demand Change
	Carbon Recycling
	Circular Economy Implementation
	CO ₂ Removal
	Hydrogen Production Technologies and Urban Utilization

	Innovations in Nuclear Energy
	International Climate Cooperation - Moving towards Zero Emission Society
	Blue Recovery – Beyond Zero from the Ocean
	Science Based Agriculture

<Wednesday, October 7 and Thursday, October 8, 2020>

Opening Session	
Plenary Session 1	Women for Clean Energy Innovation
Plenary Session 2	Finance for Innovation
Plenary Session 3	Road to Beyond Zero
Side Event	Top 10 Innovations
Side Event	Roadmap Project
Closing Session	

(3) Venue

Virtual Forum (Live & On-demand distribution)

(4) Participants

Approximately 1,000 invited researchers, businesspersons, and policymakers from around the world

(5) Hosts

Ministry of Economy, Trade and Industry (METI); and
New Energy and Industrial Technology Development Organization (NEDO)

(6) Co-Hosts

Ministry of Foreign Affairs of Japan
Ministry of Education, Culture, Sports, Science and Technology
Ministry of Agriculture, Forestry and Fisheries
Ministry of the Environment Government of Japan

(7) Institutional Partners

International Energy Agency (IEA), BloombergNEF; and
United Nations Industrial Development Organization

(8) ICEF website

(Please visit the “Program” page on the official website to view the latest information on speakers and session times.)

<https://www.icef-forum.org/>

2. Registration (registration in advance is required)

(1) How to register

- To apply for registration, media representatives should fill in the required items on the media registration form on the ICEF website.

Media Registration form URL: <https://www.icef-forum.org/press/>

- The Secretariat will confirm the contents of each registration form. If the form is incomplete, the Secretariat may contact you.
- The forum will be conducted in English. Simultaneous interpretation between English and Japanese will be provided.

(2) Deadline for registration

- The deadline for registration is **12:00 (noon) on October 5, 2020 JST.**

NOTE:

Please be careful not to miss this deadline. Only those who have completed registration will be permitted to enter the virtual forum. Media representatives who have completed registration will receive information on the virtual forum URL and the ID/PW from the ICEF Registration Secretariat via E-mail.

3. Important Points Regarding Coverage

- It is possible to cover the meeting on Wednesday, October 7 and Thursday, October 8, 2020 in person at the following venue. Certain speakers in Japan will be present in person on these dates.
Venue: Hotel New Otani Tokyo
- If you would like to come to the venue, please contact the ICEF registration secretariat<icef-reg@congre.co.jp> in advance.
- Please note that you will not be admitted to the venue unless you have contacted the registration secretariat in advance and received notification.
- One fixed television camera is permitted per TV channel when you cover the meeting on site.
- Live broadcast of TV footage is not permitted.

4. Inquiries

- For inquiries regarding the program and its contents (i.e. 1. above), please contact:
Mr. Uehara (Director) or Mr. Kuzuhara (Principal Deputy Director)
International Affairs Office, Industrial Science and Technology Policy and Environment Bureau, Ministry of Economy, Trade and Industry
Tel: 03-3501-6011
- For inquiries regarding registration (i.e. 2. - 3. above), please contact:
ICEF Registration Secretariat
Tel: 03-3510-3701
E-mail: icef-reg@congre.co.jp