

Matt O’Keefe

Position/Department/Division/Institution/Organization

Head of Opower at Oracle Utilities

Country

Matt is based in the California (US) and leads a global organization

Career history

Matt is the Head of Opower, a part of Oracle Utilities. In addition to leading Opower, Matt serves on the Board of Directors for the California Efficiency + Demand Management Council. Throughout his career he has focused on the intersection of business, government, economic development, and the environment. Before his avid devolution to energy efficiency, Matt was fourth-grade teacher. Matt has worked with CleanTech LA and the California Energy Efficiency Industry Council as a Policy Associate from 2006-2010. Matt’s Opower journey began in 2013, as Manager, Market Development and Regulatory Affairs. While at Opower, he has held the position of Manager and Senior Director of Market Development and Regulatory Affairs – West, North America from 2013-2017. After Opower was acquired by Oracle in 2017, he led the Regional and Global Sales teams as Vice President.

Areas of expertise

Utility Regulation California Energy policy, Pacific Northwest energy policy Energy Efficiency policy, Energy Efficiency administration Demand Response policy.