

Rob Harrison

Position/Department/Division/Institution/Organization

Director, Ethical Consumer Research Association

Country

United Kingdom

Career history

Rob Harrison was one of three founder members of the Ethical Consumer Research Association in the UK in 1988. He has been an editor and writer at Ethical Consumer Magazine since that time and has spoken widely in the press, on radio, and on TV, as well as to universities and campaign groups around the world, on the importance of facilitating ethical consumption in a globalised marketplace. He has also acted as a consultant to NGOs, businesses, governments, and consumers association around the world on how to make markets work for social change.

Awards/Publications

The Handbook of Ethical Purchasing: Principles and Practice. Rob Harrison (Routledge 2021)
The Ethical Consumer. Harrison, Newholm and Shaw. (Sage 2005)

Areas of expertise

Ethical Purchasing

Ethical Consumer Behaviour

Ethical Finance and Banking